



2016 Social Innovation Fund Pay For Success Competition

Reviewer Orientation I: Intro to CNCS and SIF





Today's Webinar Objectives

- Introduction to Corporation for National and Community Service
- Introduction to the Social Innovation Fund

The Corporation for National & Community Service

- Dedicated to improving lives and strengthening communities by fostering civic engagement through service and volunteering, and identifying and scaling effective solutions to community challenges
- Engages more than five million Americans annually in service to their communities through programs such as Senior Corps and AmeriCorps

The Social Innovation Fund

**CREATED BY THE BIPARTISAN PASSAGE OF 2009
EDWARD M. KENNEDY SERVE AMERICA ACT**

Corporation for
**NATIONAL &
COMMUNITY
SERVICE** ★★ ★ | **SOCIAL
INNOVATION
FUND**



Find what works, make it work for more people.

The SIF combines public and private resources to grow the impact of innovative, community-based solutions that have compelling evidence of improving the lives of people in low-income communities throughout the US.

\$295 million to
43 grantees



Nearly \$600 million
dollars in match
investment to 328
Subs



Impacting more
than 625,000
individuals

SIF: Driving Innovation at the Community Level



SIF Classic Program

SIF Pay for Success Program

The SIF can use up to 20% of grant funds to PFS: Advancing and developing emerging models that direct resources toward interventions that produce measurable outcomes.



Objectives of the Social Innovation Fund

- SIF Classic
- SIF Pay for Success

SIF Classic Objectives

Overall goal: Empower organizations to identify and support sustainable solutions making a significant impact in transforming communities.

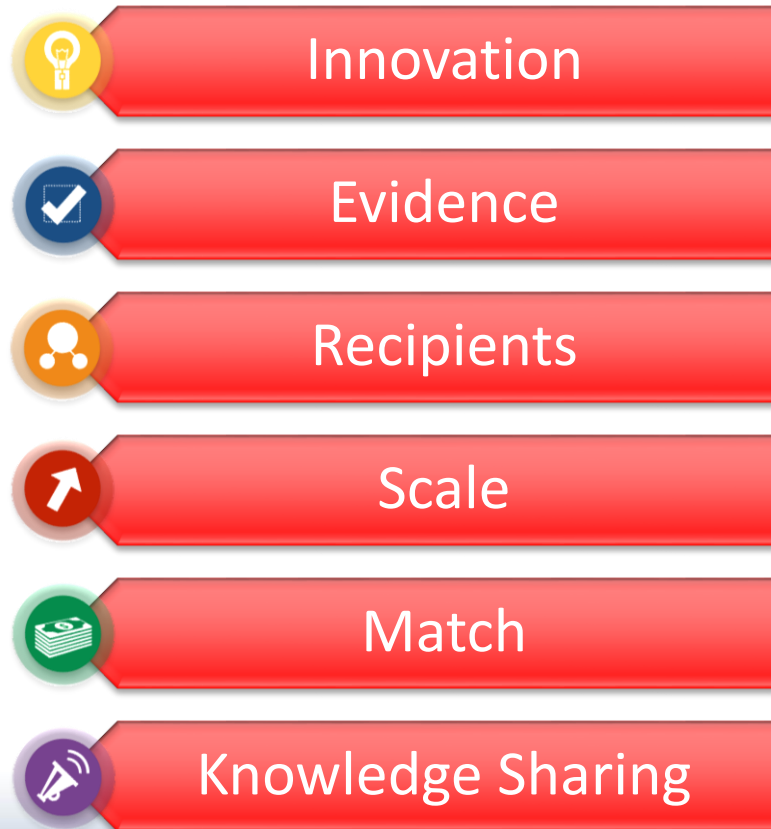
- ✓ Support community-based organizations in identifying solutions that will help achieve faster, more lasting progress.
- ✓ Direct federal resources to efforts that have evidence of impact.
- ✓ Combine public and private resources to grow the impact of innovative, community-based solutions.

SIF Pay for Success Objectives

Overall goal: Better understand how PFS models can scale evidence-based practices, drive better outcomes, and achieve greater cost efficiency for social interventions.

- ✓ Increase ability to generate, manage data to improve outcomes.
- ✓ Increase the number of High-Quality PFS projects.
- ✓ Increase knowledge about which practices increase the likelihood of successful implementation of PFS Projects.
- ✓ Accelerate the development of the PFS field.
- ✓ Attract capital to finance solutions to challenges facing low-income communities nationwide.

Our Approach to the PFS Program



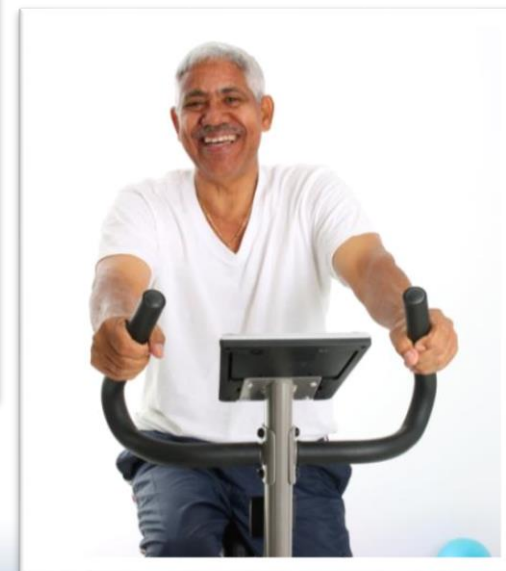
SIF Classic and SIF PFS: Three Focus Areas



**Youth
Development**



**Economic
Opportunity**



Healthy Futures

Corporation for
**NATIONAL &
COMMUNITY
SERVICE** ★★ ★

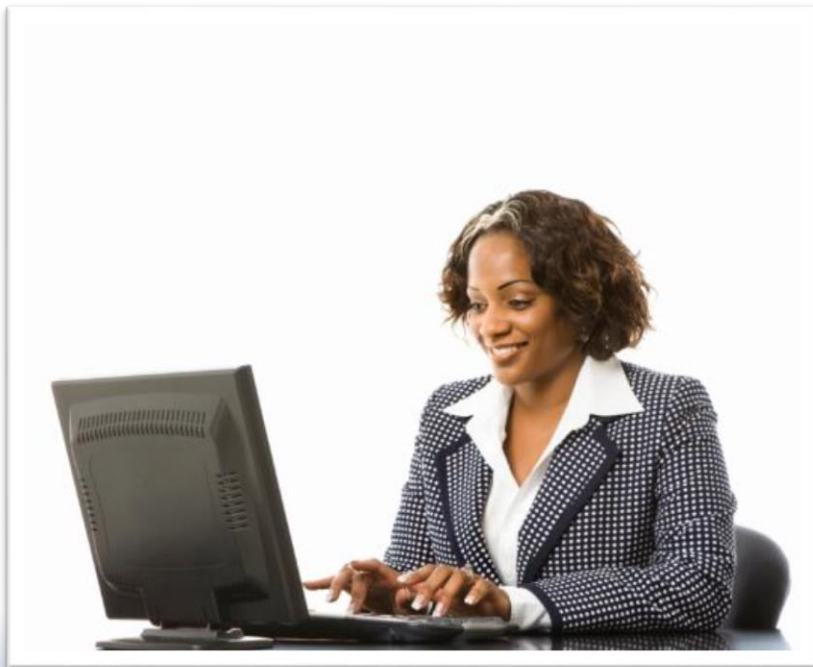


Youth Development



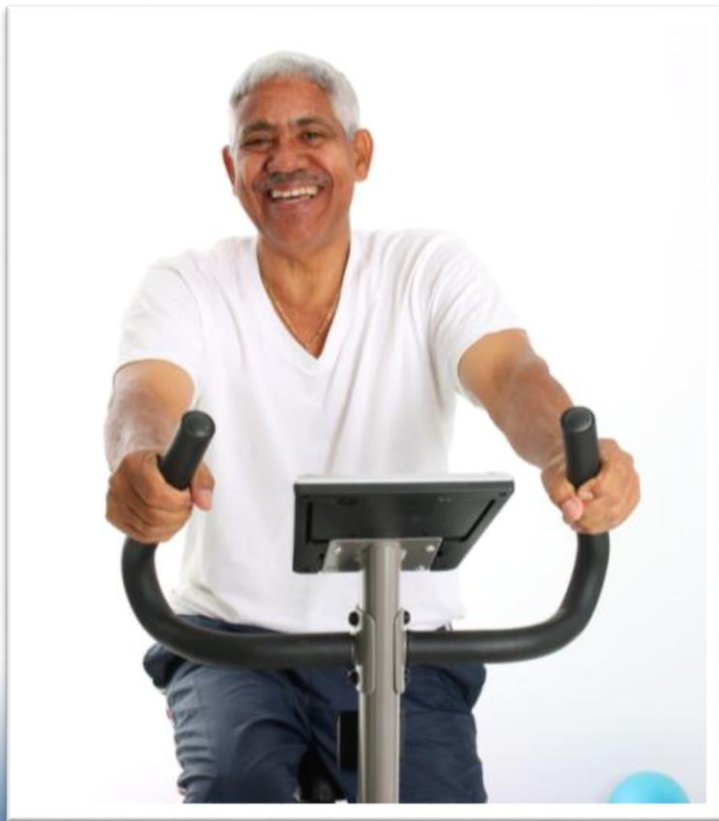
Preparing America's youth for success in school, active citizenship, productive work, and healthy and safe lives

Economic Opportunity



Increasing economic opportunities for economically disadvantaged individuals

Healthy Futures



Promoting healthy lifestyles and reducing the risk factors that can lead to illness

Examples of SIF Programs

- SIF Classic
- SIF Pay for Success

SIF Grantees – Classic Program



- Boston Foundation
- AIDS United
- Green Light Fund



SIF Grantees – Pay for Success Program



- Corporation for Supportive Housing
- Green & Healthy Homes Initiative
- Nonprofit Finance Fund



Thank you!



- Next Steps:
 - Confirm Completion of Orientation I – email Secret Word to PeerReviewers@cns.gov
 - Reviewer Orientation II: What Is Pay for Success?
 - Reviewer Orientation III: PFS Competition & Selection Criteria
 - PFS Additional Resources: www.nationalservice.gov/sif
 - Ensure time built in for review, February 25-March 10